



Station Order Revised Heinrich for Senate 2012

gag
8/21/12

Market: Albuquerque

Flight Dates: Thursday, August 23, 2012 to Sunday, September 02, 2012

Estimate ID

11641

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

200142

| | | Days | Gross | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|--------------------------------------|----|-----------|--------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| Program Name | DP | Length | Rate | Aug 23 | Aug 24 | Aug 25 | Aug 26 | Aug 27 | Aug 28 | Aug 29 | Aug 30 | Aug 31 | Sep 01 | Sep 02 | |
| KRQE 5a News 5:00 AM 6:00 AM | EM | M-F 30 | \$50.00 \$50.00 | 5 | | | | | | 1 | | | | | 1 |
| KRQE 6a News 6:00 AM 7:00 AM | EM | M-F 30 | \$125.00 \$750.00 | 4 | 1 | 1 | | 1 | | 1 | 1 | 1 | | | 6 |
| CBS This Morning 7:00 AM 9:00 AM | EM | M-F 30 | \$150.00 \$450.00 | 3 | 1 | | | | 1 | | 1 | | | | 3 |
| Saturday 7a News 7:00 AM 8:00 AM | EM | Sa 30 | \$75.00 \$75.00 | 3 | | 1 | | | | | | | | | 1 |
| The Doctors 9:00 AM 10:00 AM | DT | M-F 30 | \$125.00 \$125.00 | 3 | | | | | | | | 1 | | | 1 |
| KRQE Noon News 12:00 PM 12:30 PM | DT | M-F 30 | \$275.00 \$275.00 | 3 | 1 | | | | | | | | | | 1 |
| Bold & Beautiful 12:30 PM 1:00 PM | DT | M-F 30 | \$175.00 \$175.00 | 3 | | 1 | | | | | | | | | 1 |
| Dr. Phil 3:00 PM 4:00 PM | EF | M-F 30 | \$175.00 \$1,225.00 | 3 | 1 | 1 | | 1 | 1 | 1 | 1 | 1 | | | 7 |
| KRQE 5:30p News 5:30 PM 6:00 PM | EN | M-F 30 | \$500.00 \$3,000.00 | 3 | 1 | 1 | | 1 | 1 | 1 | 1 | | | | 6 |
| Wheel of Fortune 6:30 PM 7:00 PM | PA | M-F 30 | \$850.00 \$4,250.00 | 3 | | | | 1 | 1 | 1 | 1 | 1 | | | 5 |
| 2 Broke/Mike 8:00 PM 9:00 PM | PT | M 30 | \$1,200.00 \$1,200.00 | 5 | | | | 1 | | | | | | | 1 |
| NCIS 7:00 PM 8:00 PM | PT | Tu 30 | \$2,000.00 \$2,000.00 | 3 | | | | | 1 | | | | | | 1 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/20/2012 5:03:01 PM

KRQE-S2

Page 1 of 2

suzannel@mediastategies.com



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Thursday, August 23, 2012 to Sunday, September 02, 2012

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11641

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

| Program Name | DP | Days | Gross Rate | Thu Aug 23 | Fri Aug 24 | Sat Aug 25 | Sun Aug 26 | Mon Aug 27 | Tue Aug 28 | Wed Aug 29 | Thu Aug 30 | Fri Aug 31 | Sat Sep 01 | Sun Sep 02 | Total |
|--|----|-----------|--------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------|
| Criminal Minds 8:00 PM 9:00 PM | PT | W 30 | \$900.00 \$900.00 | 5 | | | | | | 1 | | | | | 1 |
| Person Interest 9:00 PM 10:00 PM | PT | Th 30 | \$2,100.00 \$2,100.00 | 3 | 1 | | | | | | | | | | 1 |
| CSI New York 8:00 PM 9:00 PM | PT | F 30 | \$1,400.00 \$1,400.00 | 3 | | 1 | | | | | | | | | 1 |
| Blue Bloods 9:00 PM 10:00 PM | PT | F 30 | \$1,500.00 \$1,500.00 | 3 | | | | | | | | 1 | | | 1 |
| The Good Wife 8:00 PM 9:00 PM | PT | Su 30 | \$900.00 \$900.00 | 5 | | | 1 | | | | | | | | 1 |
| Mentalist 9:00 PM 10:00 PM | PT | Su 30 | \$1,400.00 \$1,400.00 | 4 | | | | | | | | | | 1 | 1 |
| KRQE 10p News 10:00 PM 10:35 PM | LN | M-F 30 | \$1,100.00 \$4,400.00 | 3 | 1 | | | 1 | | 1 | | 1 | | | 4 |
| Saturday 10p News 10:00 PM 10:35 PM | LN | Sa 30 | \$325.00 \$325.00 | 5 | | 1 | | | | | | | | | 1 |
| Letterman 10:35 PM 11:35 PM | LF | M-F 30 | \$125.00 \$375.00 | 5 | 1 | | | | 1 | | 1 | | | | 3 |
| Station Gross Totals | | | \$26,875.00 | 7 | 6 | 2 | 1 | 6 | 7 | 6 | 6 | 6 | | 1 | 48 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/20/2012 5:03:01 PM

KRQE-S2

Page 2 of 2



Station Buy Detail

Albuquerque-Santa Fe,TV

Est ID: 11641

Client: Heinrich for Senate 2012**Flight Dates:** Thursday, August 23, 2012 to Sunday, September 02, 2012**KRQE-S2**

| Program Name | DP | Days Length | Rate | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|--|----|----------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------|
| | | | | Aug 23 | Aug 24 | Aug 25 | Aug 26 | Aug 27 | Aug 28 | Aug 29 | Aug 30 | Aug 31 | Sep 01 | Sep 02 | |
| KRQE 5a News 5:00 AM - 6:00 AM | EM | M-F 30 | \$50.00 \$50.00 | | | | | | 1 | | | | | | 1 |
| KRQE 6a News 6:00 AM - 7:00 AM | EM | M-F 30 | \$125.00 \$750.00 | 1 | 1 | | | 1 | | 1 | 1 | 1 | | | 6 |
| CBS This Morning 7:00 AM - 9:00 AM | EM | M-F 30 | \$150.00 \$450.00 | 1 | | | | | 1 | | 1 | | | | 3 |
| Saturday 7a News 7:00 AM - 8:00 AM | EM | Sa 30 | \$75.00 \$75.00 | | | 1 | | | | | | | | | 1 |
| The Doctors 9:00 AM - 10:00 AM | DT | M-F 30 | \$125.00 \$125.00 | | | | | | | | | 1 | | | 1 |
| KRQE Noon News 12:00 PM - 12:30 PM | DT | M-F 30 | \$275.00 \$275.00 | 1 | | | | | | | | | | | 1 |
| Bold & Beautiful 12:30 PM - 1:00 PM | DT | M-F 30 | \$175.00 \$175.00 | | 1 | | | | | | | | | | 1 |
| Dr. Phil 3:00 PM - 4:00 PM | EF | M-F 30 | \$175.00 \$1,225.00 | 1 | 1 | | | 1 | 1 | 1 | 1 | 1 | | | 7 |
| KRQE 5:30p News 5:30 PM - 6:00 PM | EN | M-F 30 | \$500.00 \$3,000.00 | 1 | 1 | | | 1 | 1 | 1 | 1 | | | | 6 |
| Wheel of Fortune 6:30 PM - 7:00 PM | PA | M-F 30 | \$850.00 \$4,250.00 | | | | | 1 | 1 | 1 | 1 | 1 | | | 5 |
| NCIS 7:00 PM - 8:00 PM | PT | Tu 30 | \$2,000.00 \$2,000.00 | | | | | | 1 | | | | | | 1 |
| 2 Broke/Mike 8:00 PM - 9:00 PM | PT | M 30 | \$1,200.00 \$1,200.00 | | | | | 1 | | | | | | | 1 |
| CSI New York 8:00 PM - 9:00 PM | PT | F 30 | \$1,400.00 \$1,400.00 | | 1 | | | | | | | | | | 1 |

KRQE-S2

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

Page 1 of 2



Station Buy Detail

Albuquerque-Santa Fe,TV

Est ID: 11641

Client: Heinrich for Senate 2012

Flight Dates: Thursday, August 23, 2012 to Sunday, September 02, 2012

KRQE-S2

| Program Name | DP | Days | | Rate | Thu | Fri | Sat | Sun | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|-----------------------|----|--------|--|--------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|--------|----------|-----------|
| | | Length | | | Aug 23 | Aug 24 | Aug 25 | Aug 26 | Aug 27 | Aug 28 | Aug 29 | Aug 30 | Aug 31 | Sep 01 | Sep 02 | |
| Criminal Minds | PT | W | | \$900.00 | | | | | | | 1 | | | | | 1 |
| 8:00 PM - 9:00 PM | | 30 | | \$900.00 | | | | | | | | | | | | |
| The Good Wife | PT | Su | | \$900.00 | | | | 1 | | | | | | | | 1 |
| 8:00 PM - 9:00 PM | | 30 | | \$900.00 | | | | | | | | | | | | |
| Blue Bloods | PT | F | | \$1,500.00 | | | | | | | | | 1 | | | 1 |
| 9:00 PM - 10:00 PM | | 30 | | \$1,500.00 | | | | | | | | | | | | |
| Person Interest | PT | Th | | \$2,100.00 | 1 | | | | | | | | | | | 1 |
| 9:00 PM - 10:00 PM | | 30 | | \$2,100.00 | | | | | | | | | | | | |
| Mentalist | PT | Su | | \$1,400.00 | | | | | | | | | | | 1 | 1 |
| 9:00 PM - 10:00 PM | | 30 | | \$1,400.00 | | | | | | | | | | | | |
| Saturday 10p News | LN | Sa | | \$325.00 | | | 1 | | | | | | | | | 1 |
| 10:00 PM - 10:35 PM | | 30 | | \$325.00 | | | | | | | | | | | | |
| KRQE 10p News | LN | M-F | | \$1,100.00 | | 1 | | | 1 | | 1 | | 1 | | | 4 |
| 10:00 PM - 10:35 PM | | 30 | | \$4,400.00 | | | | | | | | | | | | |
| Letterman | LF | M-F | | \$125.00 | 1 | | | | | 1 | | 1 | | | | 3 |
| 10:35 PM - 11:35 PM | | 30 | | \$375.00 | | | | | | | | | | | | |
| Station Totals | | | | \$26,875.00 | 7 | 6 | 2 | 1 | 6 | 7 | 6 | 6 | 6 | | 1 | 48 |
| Station Net | | | | \$22,843.75 | | | | | | | | | | | | |

KRQE-S2

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

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Spot Manager: All, 08/23/12-09/02/12

| Alt Order # | Advertiser | Order | Inv. Code (Book | Time Period | Length | Prior | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|-----------------|------------------------|-----------------|-------------|--------|-----------------|-------|---------|----------|-------------|-----------|------------|
| Date: 08/23/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fi | 200142 M-F KROE News | KROE News | :30 P4 | [ALL] | HEINRICH I11641 | | | | 6:31:10 AM | MHTV1201H | \$125.00 |
| | POL/Heinrich fi | 200142 CBS This Mornin | CBS Early SI | :30 P3 | [ALL] | HEINRICH I11641 | | | | 8:45:31 AM | MHTV1201H | \$150.00 |
| | POL/Heinrich fi | 200142 M-F KRQE News | 12p-1230p | :30 P3 | [ALL] | HEINRICH I11641 | | | | 12:20:34 PM | MHTV1201H | \$275.00 |
| | POL/Heinrich fi | 200142 Dr. Phil | 3p-4p | :30 P3 | [ALL] | HEINRICH I11641 | | | | 3:43:05 PM | MHTV1201H | \$175.00 |
| | POL/Heinrich fi | 200142 KRQE News 13 | (530p-6p | :30 P3 | [ALL] | HEINRICH I11641 | | | | 5:43:33 PM | MHTV1201H | \$500.00 |
| | POL/Heinrich fi | 200142 Thur Hour 3 | 9p-10p | :30 P3 | [ALL] | HEINRICH I11641 | | | | 9:19:59 PM | MHTV1201H | \$2,100.00 |
| | POL/Heinrich fi | 200142 David Letterman | 1035p-1137p | :30 P5 | [ALL] | HEINRICH I11641 | | | | 10:58:30 PM | MHTV1201H | \$125.00 |
| | | | | | | | | | | | | \$3,450.00 |
| | | | | | | | | | | | | \$3,450.00 |
| Date: 08/24/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fi | 200142 Fri Hour 2 | 8p-9p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$1,400.00 |
| | POL/Heinrich fi | 200142 Soap Rotator | (12:30:00 PM | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$175.00 |
| | POL/Heinrich fi | 200142 M-F KROE News | KROE News | :30 P4 | [ALL] | HEINRICH I11641 | | | | 6:31:55 AM | | \$125.00 |
| | POL/Heinrich fi | 200142 Dr. Phil | 3p-4p | :30 P3 | [ALL] | HEINRICH I11641 | | | | 3:50:43 PM | | \$175.00 |
| | POL/Heinrich fi | 200142 KRQE News 13 | (530p-6p | :30 P3 | [ALL] | HEINRICH I11641 | | | | 4:59:56 PM | | \$500.00 |
| | POL/Heinrich fi | 200142 LN M-F | 10p-1035p | :30 P3 | [ALL] | HEINRICH I11641 | | | | 10:06:30 PM | | \$1,100.00 |
| | | | | | | | | | | | | \$3,475.00 |
| | | | | | | | | | | | | \$3,475.00 |
| Date: 08/25/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fi | 200142 KROE News Sat | 7a-8a | :30 P3 | [ALL] | HEINRICH I11641 | | | | 7:26:59 AM | | \$75.00 |
| | POL/Heinrich fi | 200142 LN Sa | 10p-1035p | :30 P5 | [ALL] | HEINRICH I11641 | | | | 10:16:12 PM | | \$325.00 |
| | | | | | | | | | | | | \$400.00 |
| | | | | | | | | | | | | \$400.00 |
| Date: 08/26/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fi | 200142 Sun Hour 3 | 8p-9p | :30 P5 | [ALL] | HEINRICH I11641 | | | | 8:30:30 PM | | \$900.00 |
| | | | | | | | | | | | | \$900.00 |
| | | | | | | | | | | | | \$900.00 |
| Date: 08/27/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fi | 200142 Dr. Phil | 3p-4p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$175.00 |
| | POL/Heinrich fi | 200142 Mon Hour 2 | 8p-9p | :30 P5 | [ALL] | HEINRICH I11641 | | | | | | \$1,200.00 |
| | POL/Heinrich fi | 200142 M-F KRQE News | KRQE News | :30 P4 | [ALL] | HEINRICH I11641 | | | | | | \$125.00 |
| | POL/Heinrich fi | 200142 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$850.00 |
| | POL/Heinrich fi | 200142 KROE News 13 | (530p-6p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$500.00 |
| | POL/Heinrich fi | 200142 LN M-F | 10p-1035p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$1,100.00 |
| | | | | | | | | | | | | \$3,950.00 |
| | | | | | | | | | | | | \$3,950.00 |
| Date: 08/28/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fi | 200142 M-F 630p-7p | M-F 630p-7p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$850.00 |
| | POL/Heinrich fi | 200142 M-F KROE News | KROE News | :30 P4 | [ALL] | HEINRICH I11641 | | | | | | \$125.00 |
| | POL/Heinrich fi | 200142 CBS This Mornin | CBS Early SI | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$150.00 |
| | POL/Heinrich fi | 200142 M-F KROE News | KROE News | :30 P5 | [ALL] | HEINRICH I11641 | | | | | | \$50.00 |
| | POL/Heinrich fi | 200142 KROE News 13 | (530p-6p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$500.00 |
| | POL/Heinrich fi | 200142 David Letterman | 1035p-1137p | :30 P5 | [ALL] | HEINRICH I11641 | | | | | | \$125.00 |
| | POL/Heinrich fi | 200142 LN M-F | 10p-1035p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$1,100.00 |
| | POL/Heinrich fi | 200142 Tue Hour 1 | 7p-8p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$2,000.00 |
| | POL/Heinrich fi | 200142 Dr. Phil | 3p-4p | :30 P3 | [ALL] | HEINRICH I11641 | | | | | | \$175.00 |
| | | | | | | | | | | | | \$5,075.00 |
| | | | | | | | | | | | | \$5,075.00 |
| Date: 08/29/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fi | 200142 Wed Hour 2 | 8p-9p | :30 P5 | [ALL] | HEINRICH I11641 | | | | | | \$900.00 |
| | POL/Heinrich fi | 200142 M-F KROE News | KROE News | :30 P4 | [ALL] | HEINRICH I11641 | | | | 6:24:20 AM | | \$125.00 |
| | POL/Heinrich fi | 200142 CBS This Mornin | CBS Early SI | :30 P3 | [ALL] | HEINRICH I11641 | | | | 8:53:00 AM | | \$150.00 |

[Sorted by: Date]

Spot Manager: All, 08/23/12-09/02/12

| Alt Order # | Advertiser | Order | Inv. Code (Book | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|-----------------|------------------------|-----------------|-------------|--------|--------|-------|-----------------|----------|-------------|-------|-------------|
| Date: 08/29/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fr | 200142 Dr. Phil | | 3p-4p | :30 | P3 | [ALL] | HEINRICH I11641 | | 3:43:05 PM | | \$175.00 |
| | POL/Heinrich fr | 200142 KROE News 13 (| | 530p-6p | :30 | P3 | [ALL] | HEINRICH I11641 | | 5:50:49 PM | | \$500.00 |
| | POL/Heinrich fr | 200142 M-F 630p-7p | | M-F 630p-7p | :30 | P3 | [ALL] | HEINRICH I11641 | | 6:34:23 PM | | \$850.00 |
| | POL/Heinrich fr | 200142 LN M-F | | 10p-1035p | :30 | P3 | [ALL] | HEINRICH I11641 | | 10:15:57 PM | | \$1,100.00 |
| | POL/Heinrich fr | 200142 David Letterman | | 1035p-1137p | :30 | P5 | [ALL] | HEINRICH I11641 | | 11:25:15 PM | | \$125.00 |
| | | | | | | | | | | | | \$3,925.00 |
| | | | | | | | | | | | | \$3,925.00 |
| Date: 08/30/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fr | 200142 M-F KROE News | | KROE News | :30 | P4 | [ALL] | HEINRICH I11641 | | 6:45:45 AM | | \$125.00 |
| | POL/Heinrich fr | 200142 Dr. Phil | | 3p-4p | :30 | P3 | [ALL] | HEINRICH I11641 | | 3:51:43 PM | | \$175.00 |
| | POL/Heinrich fr | 200142 KROE News 13 (| | 530p-6p | :30 | P3 | [ALL] | HEINRICH I11641 | | 5:43:13 PM | | \$500.00 |
| | POL/Heinrich fr | 200142 M-F 630p-7p | | M-F 630p-7p | :30 | P3 | [ALL] | HEINRICH I11641 | | 6:47:03 PM | | \$850.00 |
| | | | | | | | | | | | | \$1,650.00 |
| | | | | | | | | | | | | \$1,650.00 |
| Date: 08/31/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fr | 200142 M-F 9a-10a | | 9a-10a | :30 | P3 | [ALL] | HEINRICH I11641 | | 9:08:05 AM | | \$125.00 |
| | POL/Heinrich fr | 200142 Dr. Phil | | 3p-4p | :30 | P3 | [ALL] | HEINRICH I11641 | | 3:16:31 PM | | \$175.00 |
| | POL/Heinrich fr | 200142 M-F 630p-7p | | M-F 630p-7p | :30 | P3 | [ALL] | HEINRICH I11641 | | 6:34:53 PM | | \$850.00 |
| | POL/Heinrich fr | 200142 Fri Hour 3 | | 9p-10p | :30 | P3 | [ALL] | HEINRICH I11641 | | 9:20:39 PM | | \$1,500.00 |
| | | | | | | | | | | | | \$2,650.00 |
| | | | | | | | | | | | | \$2,650.00 |
| Date: 09/02/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| | POL/Heinrich fr | 200142 Sun Hour 4 | | 9p-10p | :30 | P4 | [ALL] | HEINRICH I11641 | | | | \$1,400.00 |
| | | | | | | | | | | | | \$1,400.00 |
| | | | | | | | | | | | | \$1,400.00 |
| | | | | | | | | | | | | \$26,875.00 |

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**KRQE-TV Albuquerque****Date:****8/21/2012**I, Media Strategies and Research,being/on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------------|----------------------------------|------------------------------|----------------------------|----------------|-----------------|
| | | SEE ATTACHED SCHEDULE | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Thursday, August 23, 2012 | | | Sunday, September 02, 2012 | | |
| | | | | | |

Total Charges: \$26,875.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Tuesday, August 21, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title